

DIGITAL TRANSFORMATION EXPECTATIONS IN THE WORKFORCE

A LOOK AT MILLENNIAL ATTITUDES

SURVEY RESULTS – FULL REPORT
AUGUST 2017



Executive summary

Most organizations are undergoing some kind of digital transformation. Ostensibly, they are driven to this change by the productivity improvements and to stay competitive in the market.

Y Soft, as a solution provider that enables organizations to improve productivity through print and document capture workflows, wondered what employees think about their company's digital efforts, or lack thereof.

Interesting highlights:

- Sixty percent said their company did not have any policies about printing and seventy percent said there were no scan policies
- Despite a company's belief that digital workflows will make employees more productive, employees believe that scan to email is a productive use of their time
- Over 50% of employees think their company has too many paper-based processes and all that printing has a negative environmental impact
- Fifty-four per cent are using cloud storage, whether it be company-owned or personal accounts

About this report

In August, 2017, Y Soft commissioned a survey of 100 (N=100) employed individuals in the U.S. between the ages of 18 and 44 to ask about their view related to digital transformation and their workplace expectations. The wide-ranging survey was conducted via SurveyMonkey and serves as an indicator of what companies should know about how their employees feel about their company's digital reputation and meeting the needs of millennial and early-stage career employees.

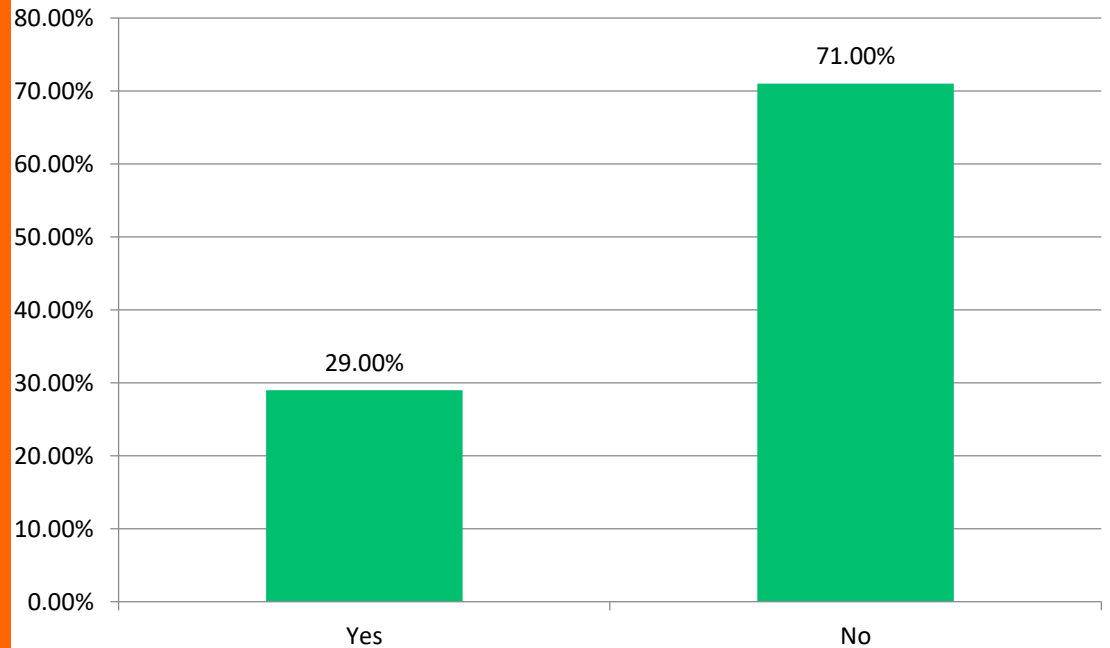
More information about survey participants can be found in the demographics section.

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Mobile Phone Use at Work

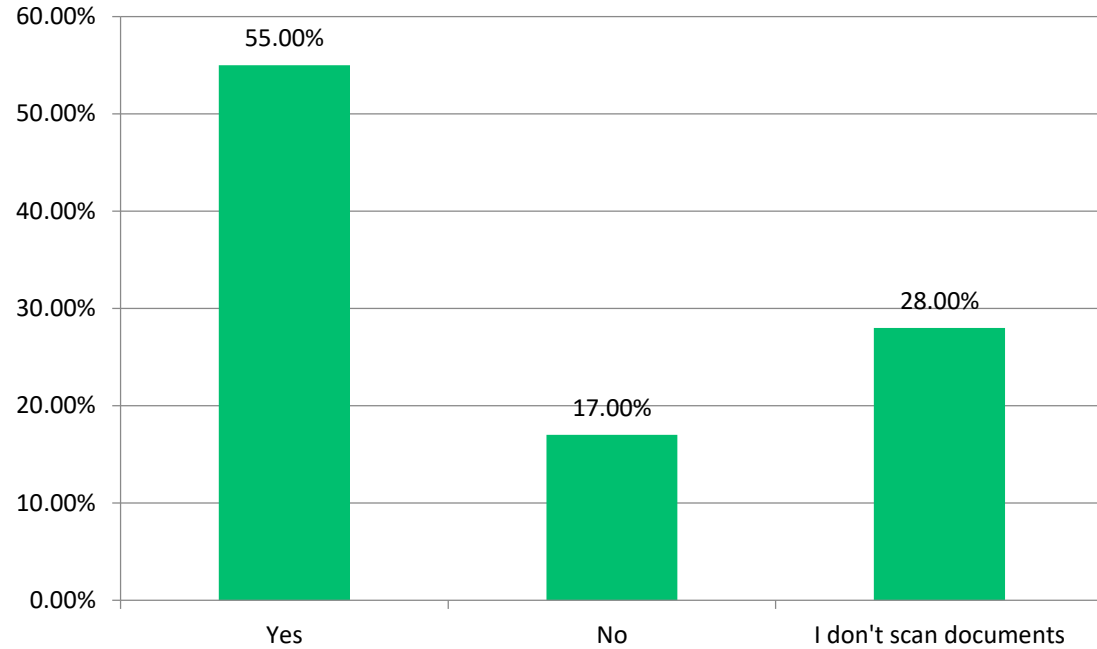
Q. Do you expect to use your mobile phone/tablet to print while at work?



n = 100

Use of Scan to Email

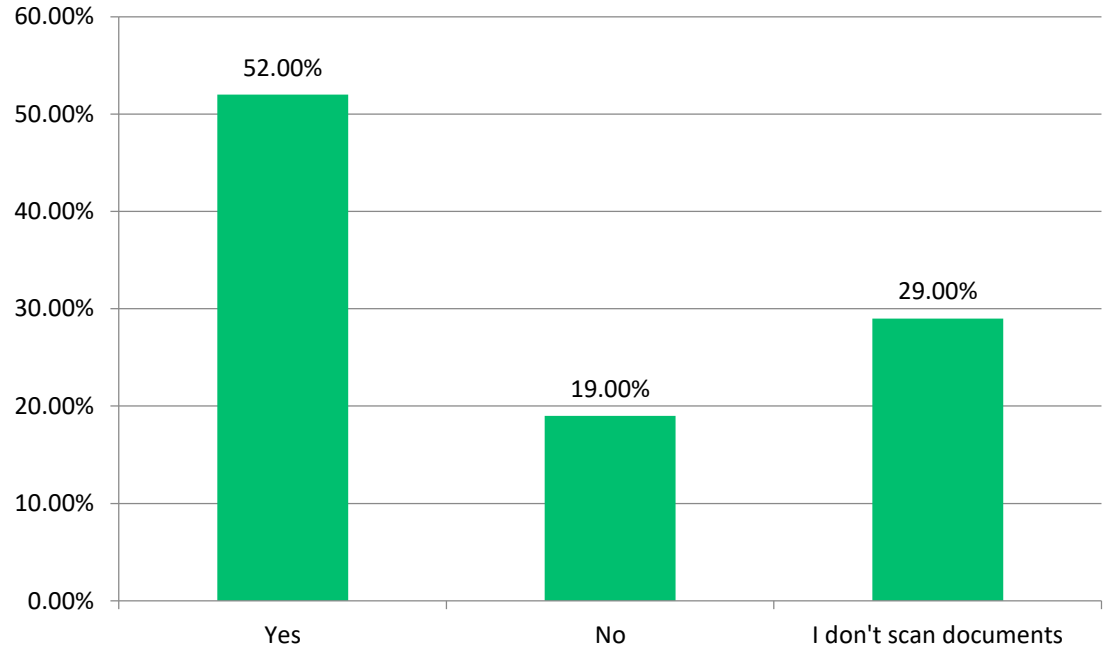
Q. When scanning documents at work, do you use scan to email?



n = 100

Scan to Email Productivity

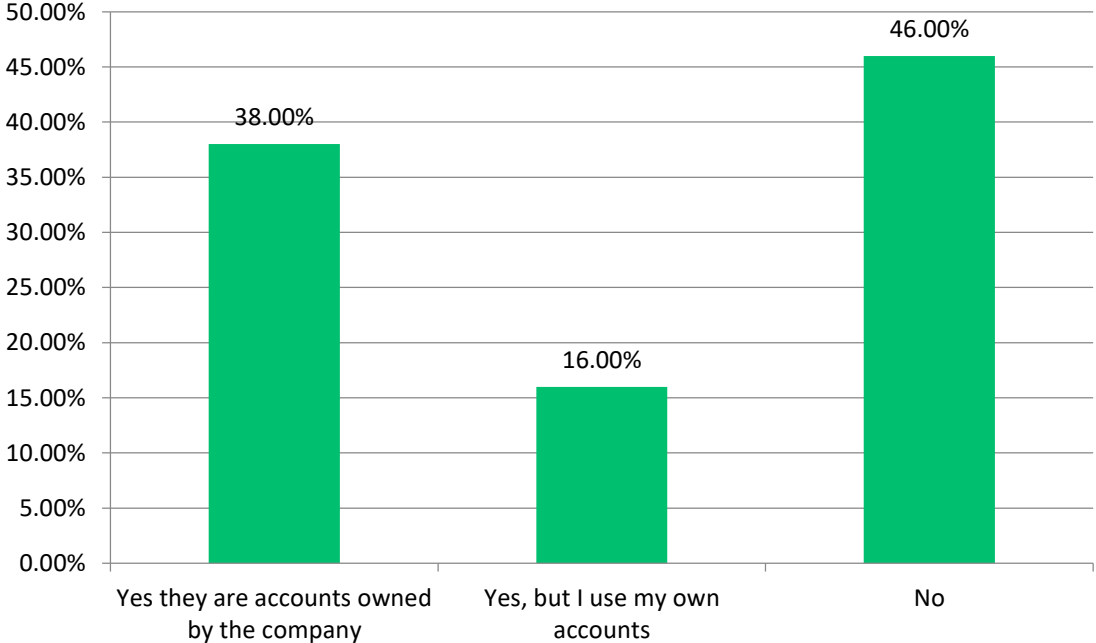
Q. If using scan to email, is it a productive use of time? Consider the steps to scan, get email attachment, save document, etc.



n = 100

Use of cloud storage

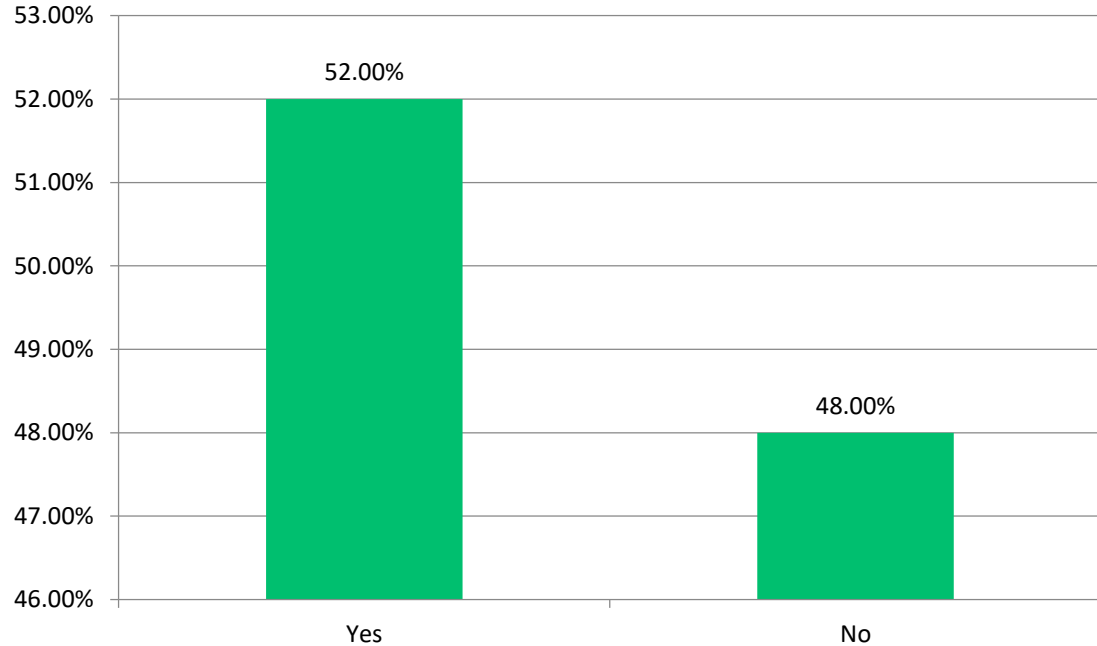
Q. Are you using cloud storage such as Dropbox, Box and Google Drive at work?



n = 100

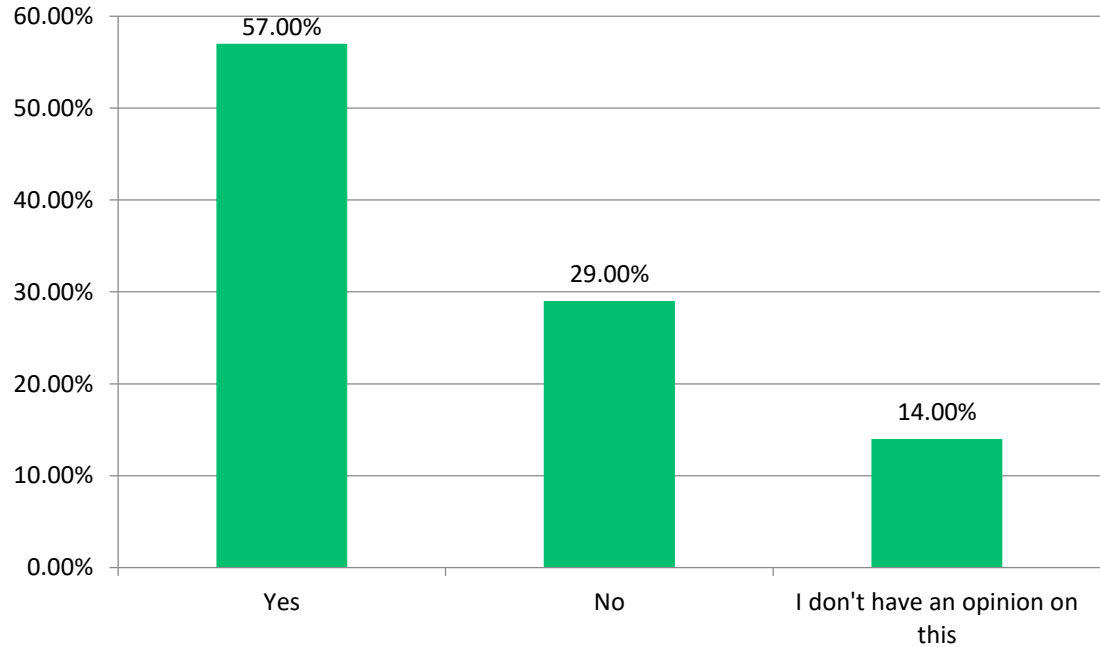
Paper-based Processes

Q. Do you think your company has too many paper-based processes that should be digitalized?



n = 100

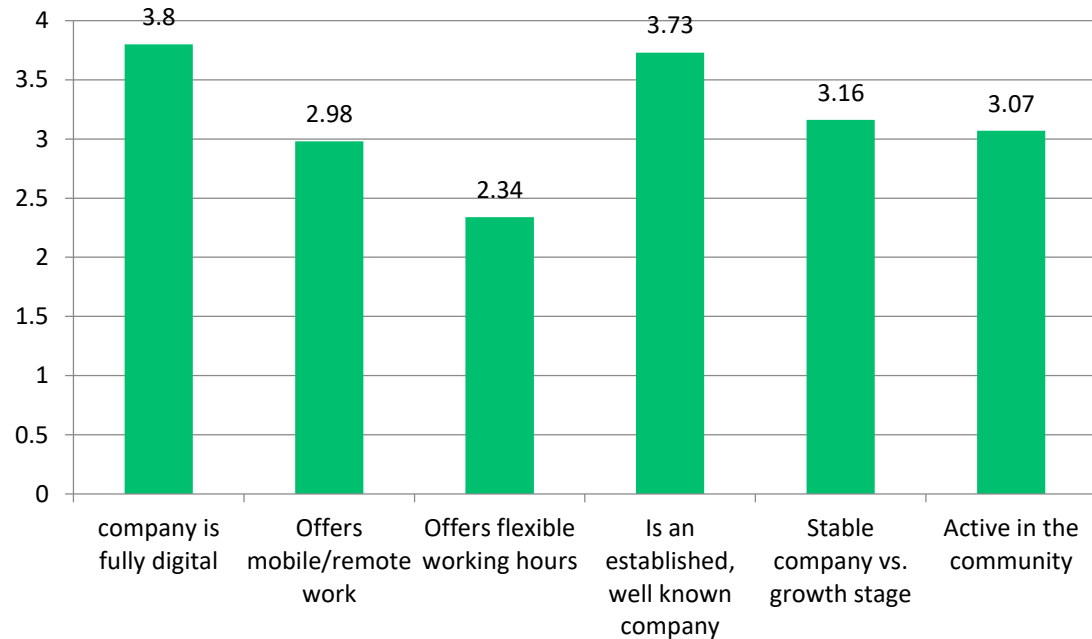
Q. Do you think the printing you see occurring in your office has a negative effect on the environment?



n = 100

Factors when searching for a new job

Q. When looking at career moves for yourself, how much do these factors weigh in your decision when considering the company? Mark high to low priority (1 = highest priority, 6=lowest priority)

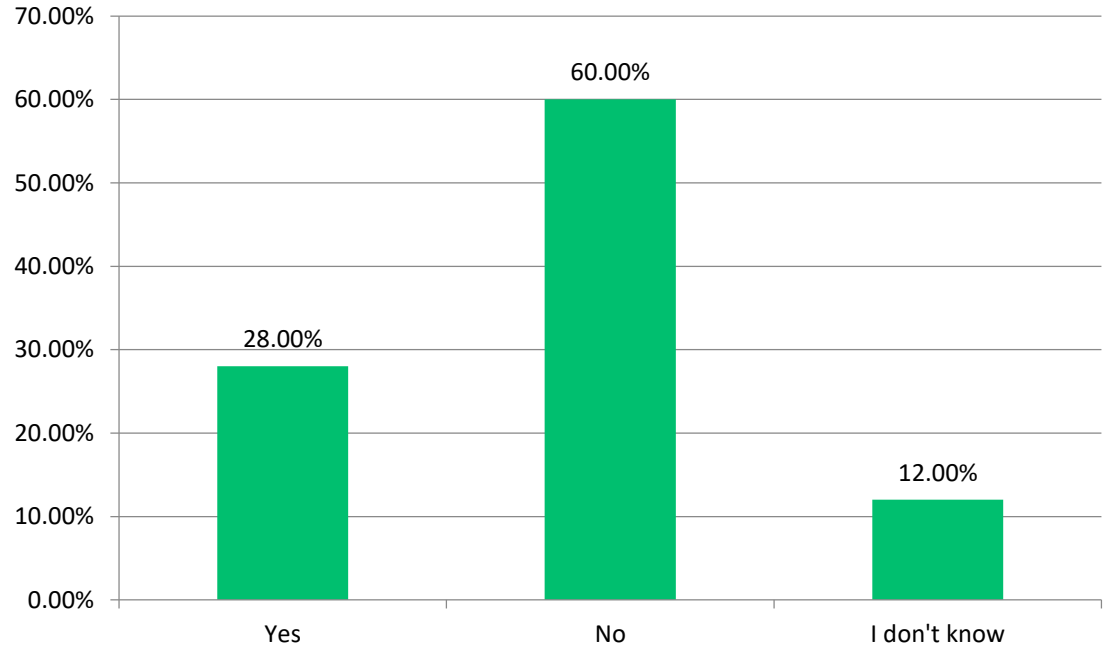


n = 100

Note: results are a weighted average

Company Printing Policies

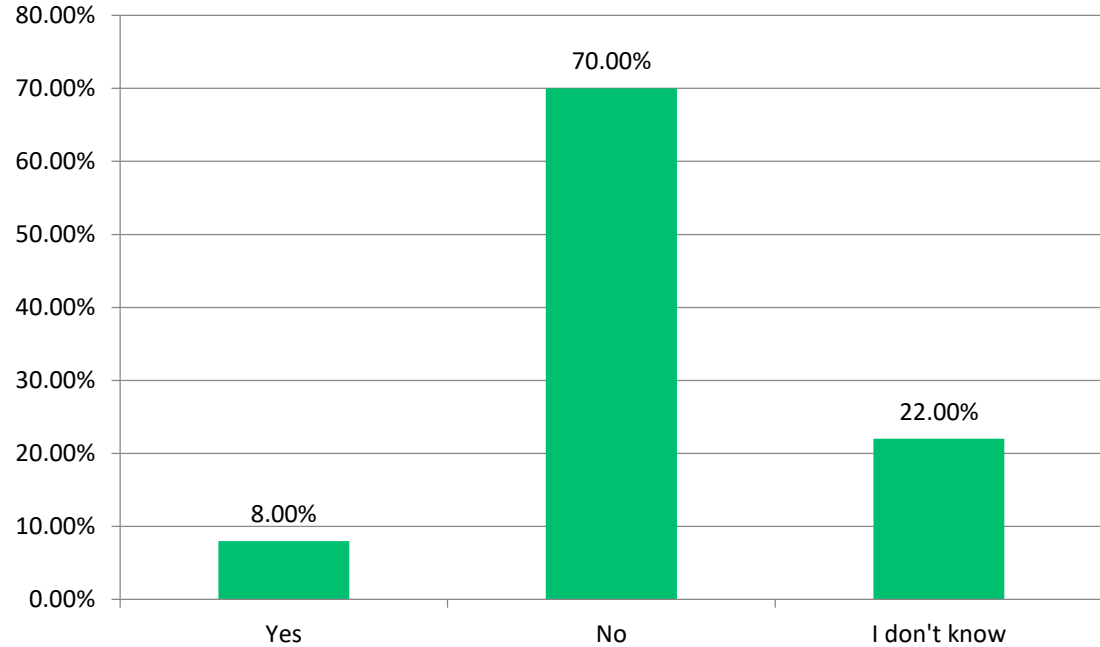
Q. Does your company have policies on how printing is done (for example, must print double-sided or encourages black and white vs color)?



n = 100

Company Scanning Policies

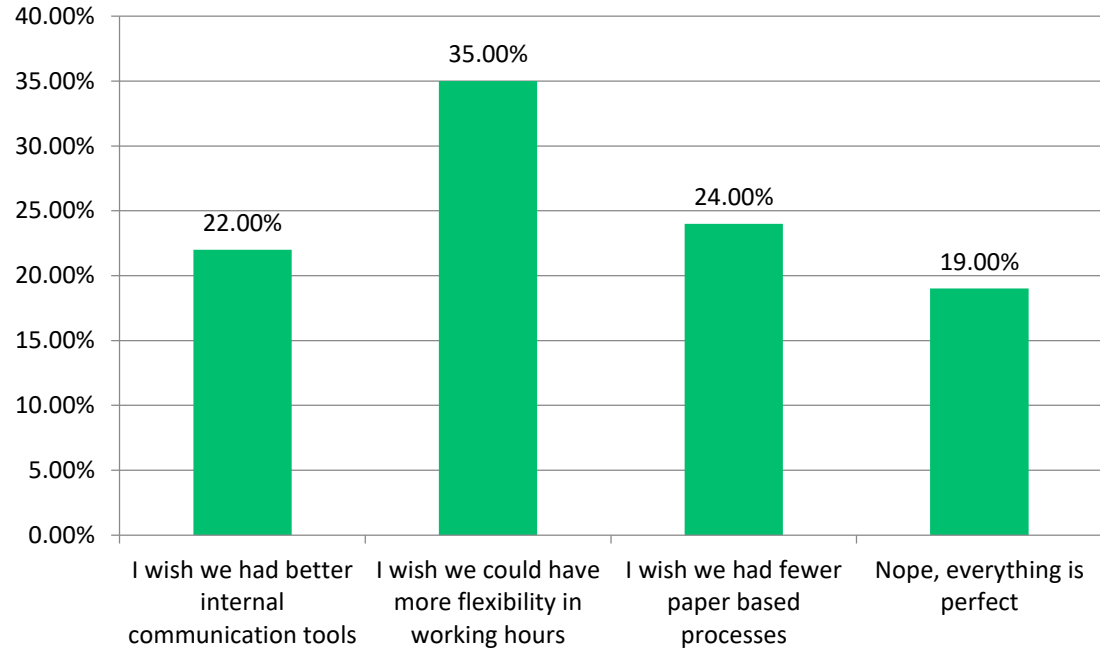
Q. Does your company have policies on how scans are done?



n = 100

Improving the work office

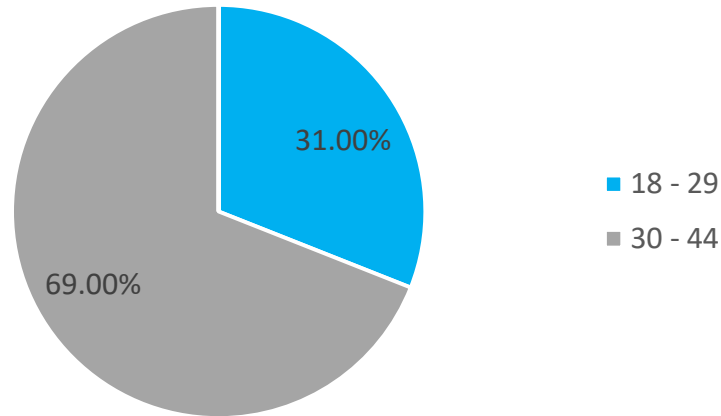
Q. Thinking about what you would improve in the office, which statement is closest?



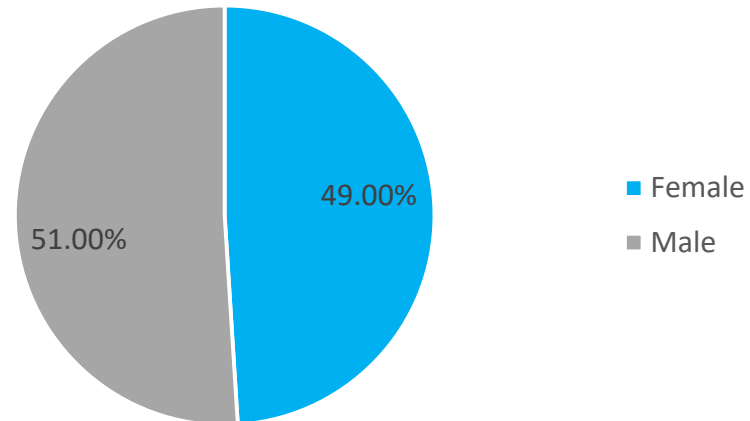
n = 100

Demographics

Q. What is your age?

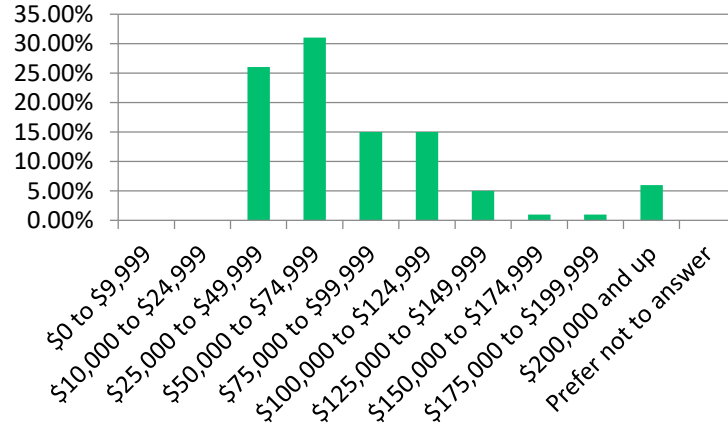


Q. What is your gender?

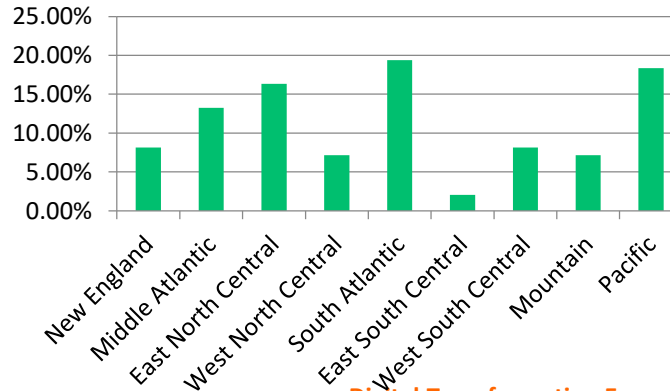


n = 100

Q. What is your yearly household income?



Q. What region of the US do you reside?



n = 100



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