TAVS DALAA
CHIEF TECHNOLOGY OFFICER

Joining Y Soft's C-suite post-acquisition of EveryonePrint, Tavs is our Chief Technology Officer (CTO), leading our global product development and technology innovation along with our product management team. He oversees our product and technology portfolio, from offerings to the evangelization of new technologies and future solutions.

Tavs works closely with our partners and other C-liners to ensure we make the right decisions for our overarching technology infrastructure and software development to best align with our business goals and customer needs.

Prior to Y Soft, Tavs was the CEO and co-founder of EveryonePrint for 19 years, headquartered in Copenhagen, Denmark. EveryonePrint first brought to market a world-leading mobile print solution for enterprise and higher education. After that, EveryonePrint launched a cloud print solution commercially known as HCP (Hybrid Cloud Platform), developed and designed to replace existing, onsite print infrastructures. Today, big parts of HCP and the mobile solution are found within SAFEQ Cloud, Y Soft's native cloud printing and scanning solution, as we've brought together the best of EveryonePrint and Y Soft technologies and kept the many years of development from EveryonePrint alive.