

# YSOFT SAFEQ™ CASE STUDY

**CALTEX REALIZES  
SIGNIFICANT BUDGETARY  
AND PRODUCTIVITY  
BENEFITS**



## **A LARGE OIL AND GAS PRODUCER SEEKS MORE TIME, COST AND EFFICIENCY WITH ITS PRINT ASSETS.**



As part of business-wide cost savings initiative, Caltex partnered with Konica Minolta to implement YSoft SafeQ for hard-dollar savings. They got that and much more.

### **CUSTOMER PROFILE**

As one of Australia's largest companies and the nation's outright leader in transport fuels, Caltex supplies a third of Australia's transport fuel needs. For over 100 years Caltex has been a trusted and reliable supplier of engine oils, driveline fluids, coolants, specialty lubricants, hydraulic oils, industrial products, greases and cleaners. The company's 3,500 strong workforce ultimately serves the mining, commercial transport, agriculture, construction, marine, power generation, and passenger car sectors. Essentially, Caltex is a company that millions rely on to go places, and to get and keep things moving.

## CHALLENGE

In 2014/15 Caltex Australia undertook a business-wide costs savings initiative, with a critical part of this concerned with optimizing printing at three of its key locations in New South Wales and Queensland. These three sites encompassed 55 printers and 1,500 users, and were responsible for over 70 percent of the print volume across the organization.

The main problem was that documents were being printed unnecessarily and left unclaimed, leading to significant waste, and moreover in the case of sensitive documents, a security issue. Additionally, with employees constantly moving between the three sites and requiring hard copies of often sensitive documents, it was critical that seamless and secure printing be accessible and facilitated across the organization.

Consequently, Caltex Australia worked with long-time partner Konica Minolta to be more time, cost and efficiency focused, by using print assets more effectively across its three key sites. Essentially, the company sought to gain hard-dollar savings, improve security and to migrate to a lower-cost per user model.

## SOLUTION

The multifaceted and customizable solution incorporated secure-pull printing, which meant jobs could be printed at any site by the authorized user. Furthermore, security for sensitive documents was significantly enhanced because documents would not print until the user was physically at the machine, thus eliminating the number of 'forgotten' prints.

Additionally, the solution also introduced rules-based printing to reduce the high volume of color printing by defaulting to monochrome printing. The rules-based option integrated in the print management solution also forced duplex (double-sided) printing to reduce paper use.

Efficiency was also improved with each print queue being managed on a separate server for each site, meaning that users won't experience any delays waiting for print jobs because another site is printing.

Further, jobs not printed within three days are automatically deleted from the system, thereby freeing up resources and minimizing potential security risks.

## RESULT

Since implementing Konica Minolta's recommended Y Soft print management solution, Caltex has realized significant budgetary and productivity benefits including reduced costs, enhanced document security and increased workflow productivity. Costly color printing volume has been significantly reduced and contributed to a 20 percent reduction in total printing related costs. Moreover, in addition to being robust, user-friendly, and delivering a strong and ongoing return on investment, an estimated 200 reams of paper were saved within the first three months of implementation by not printing documents unnecessarily, allowing the initiative to positively contribute to sustainability and environmental goals. Crucially, employees have also reported that the solution is flexible and easy to use, even when they travel between sites.

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