

STOP SPENDING TIME ON PRINT IN 2024

It's out with the old and in with the new – even for your printing. Print no longer has to be complex or time-consuming. Embrace native cloud printing and make print easy to oversee, use, and scale, with SAFEQ Cloud. With customer insights as our strongest driver, we're closing the print management chapter. **If you can't or don't want to spend time on print anymore – why are you?**



IN 2024, LET GO OF PRINT MANAGEMENT ALTOGETHER AND FOCUS ON THE THINGS THAT REALLY MATTER.

“Even though I'm handling print, I want to spend as little time as possible on it.”

Technical Support Analyst

“We can't spend more time on it, we need automation.”

Lead Engineer of Printing

“We don't want to manage it, we don't want the overhead. We just want to be able to provide access.”

Global ServiceDesk Director

CLOUD TECHNOLOGY IS TAKING CENTER STAGE IN THE MANAGED PRINT SOLUTIONS WORLD

WHY?

Because cloud-powered software (SaaS) **CUTS DOWN ON WASTE** – whether it's wasted costs, time, or resources.

Beyond that, cloud technology opens the door for IT teams to **LET GO OF OLD TASKS AND REFOCUS** on strategic (and quite frankly more interesting) work.



70% of organizations remain dependent on print
Quocirca, 2023



14% of business revenue is wasted on documenting and printing
OfficeDasher, 2023



15% of the average IT department's time is spent responding to print-related issues
Marco, 2017



70% of printed paper ends up in the trash
ComputerWorld, 2022



39% of IT decision makers say it's becoming harder to keep up with print security demands
Quocirca, 2023

TRADITIONAL PRINTING SOAKS UP TIME WHY LET IT?

Print environments consume a considerable amount of time, for administrators, helpdesk personnel, and users alike.

And time is something we're usually short of – which is why it becomes crucial to modernize print environments to ensure productivity and make space for necessary transformation.

OLD WORLD

- IT as a support team, handling helpdesk tickets, device issues, and more
- Complex, unscalable infrastructure
- Multiple servers, drivers, and gateways to maintain
- Multiple tools to handle from a variety of solution providers
- Hard-hitting downtime
- Manual security patches and compliance control
- User frustration and inconsistent experiences

NEW WORLD

- IT as a business-generating team focused on meaningful work
- Simple infrastructure fully managed by your solution provider
- No server upkeep and one full-featured single driver
- Converged solution from one single provider
- High availability in the cloud
- Autonomous security upgrades and enhancements
- Simple and consistent UX regardless of what device you print to or where you print from